

## Conference Announcement and Call for Papers

### **Emerging Trends in Entrepreneurial Finance**

*and*

#### *Special Issue of Venture Capital: an international Journal of Entrepreneurial Finance*

June 1<sup>st</sup> – 2<sup>nd</sup>, 2017, Stevens Institute of Technology School of Business, Hoboken, NJ (USA)

The School of Business at Stevens Institute of Technology in association with the Stevens Venture Center is delighted to host the International Conference “*Emerging Trends in Entrepreneurial Finance*”, June 1<sup>st</sup> – 2<sup>nd</sup>, 2017 at the Lawrence T. Babbio Center, 525 River Street, Hoboken, NJ (USA).

#### **RESEARCH PAPERS**

Traditional venture capital is a major provider of financing to innovative new companies and a catalyst of growth. However, in the aftermath of the financial crisis new sources of financing have substantially pushed the envelope of financing sources available to new ventures. Business angels and angels groups, crowdfunding, incubators and accelerators and the disrupting advent of Fintech have massively widened the menu of funding channels creating a new eco-system for new ventures, with deep implications for both investors and entrepreneurs and ultimately for global growth.

The conference solicits submissions of high-quality, original papers that shed light on the ongoing transformation of startups financing, with a special emphasis on the role of Fintech as a major driver of change.

Possible topics include, but are not restricted to:

- 1) Is there a pecking order in approaching investors by new entrepreneurs?
- 2) Are different sources of financing complements or substitutes?
- 3) Is the Fintech revolution transforming new venture financing?
- 4) Is the fundraising process for Fintech startups different?
- 5) What is the role of crowdfunding in the financing of new ventures?
- 6) What are the relationship between angel investors, angel groups and venture capitalist?
- 7) Are returns affected by the sources of financing?
- 8) Is regulation keeping up with this changing environment?

#### **AWARDS**

The “Pietro Giovannini” Memorial Prize in the amount of \$ 1,500 will be awarded to the presenter of the best paper.

#### **KEYNOTE SPEAKERS**

**Josh Lerner, Jacob H. Schiff Professor of Investment Banking, Harvard Business School, Harvard University, USA.**

Colin Mason, Professor of Entrepreneurship, Adam Smith Business School, University of Glasgow, UK.

## FORMAT

The Conference registration desk will open on Wednesday May 31<sup>st</sup> with a cocktail reception from 6 to 8pm. Thursday June 1<sup>st</sup> will host parallel session, and the gala dinner. Friday will be devoted to parallel sessions, in the morning, Prof. Lerner keynote speech during the luncheon and a roundtable in the afternoon with venture capitalists, Fintech executives, advisors, entrepreneurs and renowned scholars.

## PUBLICATION OPPORTUNITY

A set of papers presented at the Conference will be invited for consideration in a Special Issue of "Venture Capital. An International Journal of Entrepreneurial Finance" by the Guest Editors Douglas Cumming, York University, Stefano Bonini, Stevens Institute of Technology School of Business, USA, and Vincenzo Capizzi, Università del Piemonte Orientale, Italy in cooperation with the Managing Editor Colin Mason, University of Glasgow, UK. All selected papers will be blind refereed accordingly with the standards and the policy of the journal.

## PAPER SUBMISSION PROCEDURE

Please submit your paper in a complete (including author information) and a blind version at <http://hq.ssrn.com/TrendsEntrepreneurialFinanceStevens> no later than April 12<sup>th</sup>. Papers will be reviewed anonymously and authors will be notified of the decision by April 18<sup>th</sup>, 2017.

Presenting authors are expected to discuss another paper.

The early bird registration fee for the conference is \$ 250 for registrations received by April 20<sup>th</sup>, 2017. The regular conference registration fee is \$ 300 and the deadline for registration is May 1<sup>st</sup>, 2017. The conference registration fee for PhD students is \$ 100.

Papers from authors who do not register on time will be withdrawn from the program.

**The conference registration fee includes breaks, meals and a gala dinner.**

## FURTHER INFORMATION

If you want your paper to be considered for publication in the Special Issue of the Venture Capital Journal, please indicate this in your submission email.

Please note that the presentation at the conference does not guarantee acceptance of the paper for publication in the Journal "Venture Capital" and attending the conference itself is not a precondition for acceptance into the Special Issue.

## SCIENTIFIC COMMITTEE

Luisa Alemany, ESADE Business School  
Stefano Bonini, Stevens Institute of Technology  
Tiago Botelho, Norwich Business School  
Vincenzo Capizzi, Università del Piemonte Orientale  
Annalisa Croce, Politecnico di Milano  
Douglas Cumming, York University,  
Maurizio Dallocchio, Università Bocconi  
Renato Giovannini, Università Marconi  
Alexander Groh, EMLYON Business School  
Richard Harrison, University of Edinburgh  
Sofia Johan, York University  
Sophie Manigart, Ghent University  
Colin Mason, University of Glasgow  
Armin Schwenbacher, SKEMA Business School  
Jeffrey Sohl, University of New Hampshire  
Tereza Tykvova, University of Hohenheim

Elisa Ughetto, Politecnico di Torino  
Peter Wirtz, University of Lyon  
Simona Zambelli, University of Bologna

#### CONFERENCE ORGANIZERS

Stefano Bonini, Stevens Institute of Technology  
Vincenzo Capizzi, Università del Piemonte Orientale  
Douglas Cumming, York University,  
Richard Harrison, University of Edinburgh  
Colin Mason, University of Glasgow  
Simona Zambelli, University of Bologna

#### ABOUT THE SCHOOL

The School of Business – located in Hoboken, NJ, directly across the Hudson River from New York City – is an AACSB accredited institution with a special focus on finance and technology. It offers undergraduate, graduate and PhD courses and several of its graduate programs have been ranked among the top 10 in the country. The School hosts the Hanlon Financial Systems Center with two state of the art Financial Systems Labs created to apply systems thinking and related methods to analyze, understand and characterize the behavior of the complex global financial system. The Center is the result of a generous gift by Stevens Trustee and Alumnus, Sean Hanlon, and integrates the latest hardware and software technologies, accessing real-time data and historical data, supporting innovative research into the most common and urgent problems in contemporary finance.

Further information about the conference and logistics will be made available soon.